



Onboarding Guide

WELCOME,
G2 ICON

Cue the lights and take center stage. Heavy hitters, hall-of-famers, and VIPs, it's time to kick off the G2 Icon Community.



**We thought about adding our mission statement here.
But as an Icon, not only have you probably already read it
six times over, you're a living example of it.**



**WHO
WE
ARE**

..... You know the deal and know it well. G2's the place you go for software, where honesty and authenticity are standard operating procedures.

..... Today, people all over the world visit G2 to find the right software, and millions of reviews have been written to help make those decisions easier. As a G2 Icon, you're the cream of the crop, the special few who make those fancy data points possible.
.....

HOW THIS WORKS

About this Community

The G2 Icon Community is the first of its kind, we got big plans for where it'll go, and you're at the helm.

Along the way, we want your input on what you like and what needs a little extra love. We envision the Icon Community to continually grow over time, and your feedback along the way will be invaluable to helping make that a reality.

Here, you'll find more details about what it means to be a G2 Icon. We've dedicated a whole team (yep, real humans) to field your feedback so if there's anything you need, email us at communityteam@g2.com.

Community Guidelines

First, the rules (who doesn't love a good rule?). We work to keep our conversations useful, transparent, and safe for the whole community.

1. Respect each other

By using this platform, you're agreeing to treat other users with respect. We have no tolerance for content that harasses an individual or group based on race, gender, religion, nationality, ethnicity, political group, sexual orientation, or other characteristics. Abusive behavior will not be tolerated.

2. Respect the platform

Users who do not post meaningful content, use deceptive means to generate traffic, post unsolicited promotions, or manipulate content will be banned from the program and the site.





G2 Icon Perks

Now, the fun stuff! Your time is valuable, so here's what you gain by joining the G2 Icon Community.

Get access to exclusive content, events, and much more



Virtual events with experts and industry thought leaders



Community spotlight opportunities to showcase your expertise



Dedicated G2 Icon Slack community



Personal review generation page for donations



Opportunities to share your feedback to shape the future of G2 and the Icon program



Badge on your user profile so the world knows you are a G2 Icon!



G2 Swag



Access to a G2 rep and an exclusive email for all questions (communityteam@g2.com)



GO DO YOUR ICON THING

That should about do it. All the rules, requirements, and rewards associated with being a G2 Icon. Listen, we don't want to sound like a broken record, but we're saying it one last time: we're thankful for this group and pumped for what comes next.

