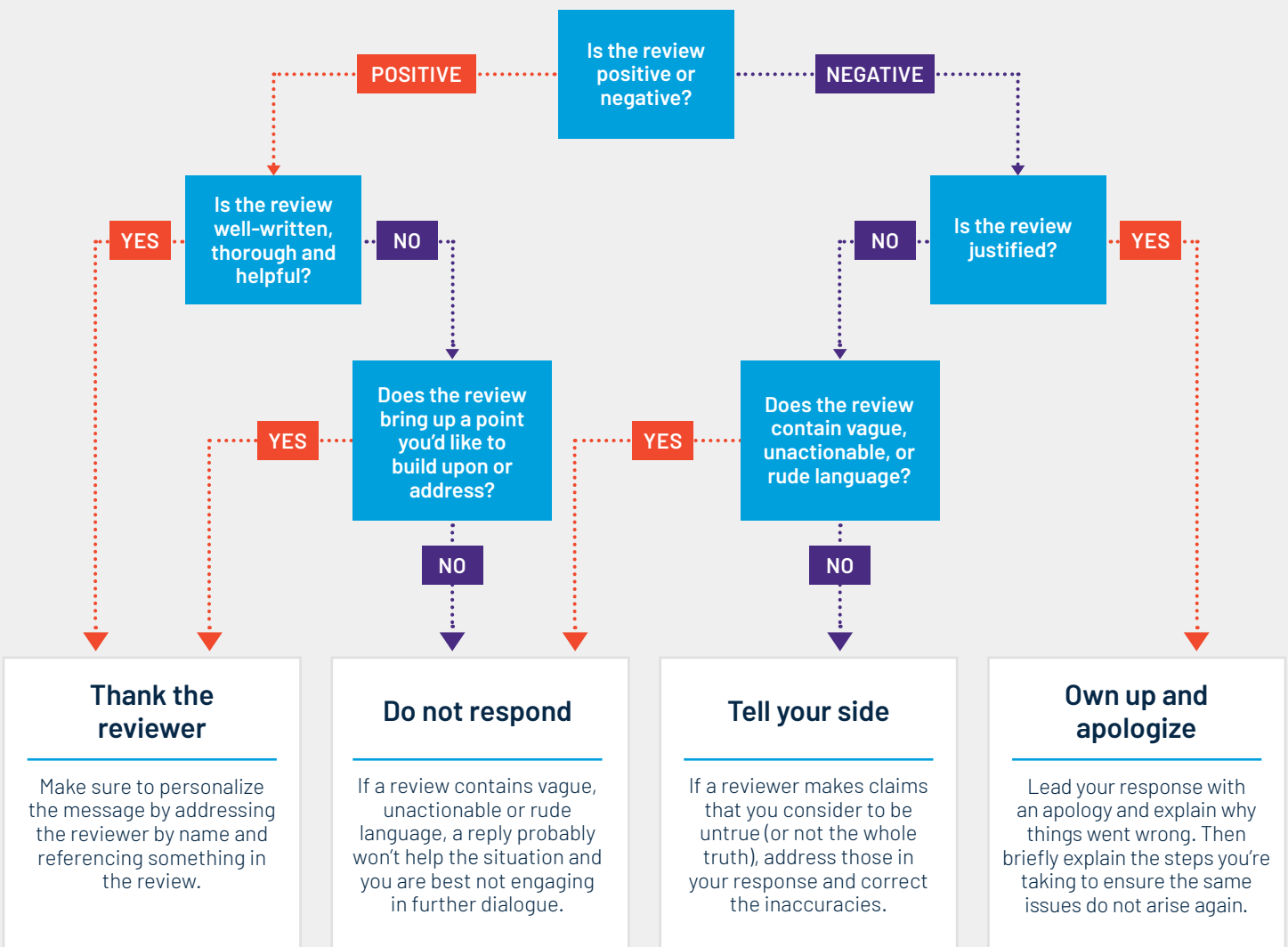




# How to respond to reviews.

## REVIEW STRATEGIES

Responding to reviews acknowledges and addresses the comments of the reviewer and gives you the opportunity to offer insights from your brand.



Looking to drive more reviews? We can show you how to best generate more reviews on G2.

To learn more, visit <https://vendors.g2.com/customer-advocacy-assessment>